

Maryann Erigha

355 S. Jackson St.
115 Baldwin Hall
Athens, GA
merigha@gmail.com

EDUCATION

- 2014 **University of Pennsylvania**
PhD in Sociology
Graduate Certificates in Cinema Studies, Women's and Gender Studies,
College and University Teaching
- 2009 **University of Pennsylvania**
MA in Sociology
- 2007 **University of Notre Dame**
BA with High Honors in Sociology and Computer Applications

ACADEMIC APPOINTMENTS

- 2021- **University of Georgia**
Associate Professor
Department of Sociology and Institute for African American Studies
- 2017-2021 **University of Georgia**
Assistant Professor
Department of Sociology and Institute for African American Studies
- 2015-2017 **University of Memphis**
Assistant Professor
Department of Sociology
- 2014-2015 **Temple University**
Adjunct Professor
Department of Film and Media Arts

SCHOLARLY INTERESTS

Race and Racism	Media and Popular Culture	Film Studies
Technology and Society	African Americans in the Media	Content Analysis

PUBLICATIONS

Book

2019 *The Hollywood Jim Crow: The Racial Politics of the Movie Industry*.
New York University Press.

Honors:

*Library Journal, Starred Review, Best Books of 2019

*Choice, Outstanding Academic Title

*Book Authority, Best Movie Industry Books of All-Time

Featured in: The Atlantic
Black Agenda Report
Kirkus Reviews of Books
Film Comment
Kera Think FM
BYU Radio on Sirius XM

Peer-Reviewed Journal Articles

2021 "Racial Valuation: Cultural Gatekeepers, Race, Risk, and Institutional Expectations of Success and Failure." *Social Problems* 68(2): 393-408.

2020 "Digital Communities of Black Girlhood: New Media Technologies and Online Discourses of Empowerment." *The Black Scholar: Journal of Black Studies and Research* 50(4): 66-76 (with Ashley Crooks-Allen).

2018 "On the Margins: Black Directors and the Persistence of Racial Inequality in Hollywood." *Ethnic and Racial Studies* 41(7) 1217-1234.

2018 "Black Women Having It All: The Rise of Professional Women in African American Romance Films." *The Black Scholar: Journal of Black Studies and Research* 48(1): 20-30.

2016 "Do African Americans Direct Science Fiction or Blockbuster Franchise Movies? Race, Genre, and Contemporary Hollywood." *Journal of Black Studies* 47(6): 550-569.

2015 "Shonda Rhimes, *Scandal*, and the Politics of Crossing Over." *The Black Scholar: Journal of Black Studies and Research* 45(1): 10-15.

2015 "Race, Gender, Hollywood: Representation in Cultural Production and Digital Media's Potential for Change." *Sociology Compass* 9(1): 78-89.

- 2012 “Other, Uppity Obama: A Content Analysis of Race Appeals in the 2008 U.S. Presidential Election.” *The Du Bois Review: Social Science Research on Race* 9(2): 438-456 (with Camille Z. Charles).

Recent Book Chapters

- Forthcoming, 2023. “Remembrance and Reflection: On Social Justice Cinema in the #BlackLivesMatter Era.” In *What Film Is Good For: The Ethics of Spectatorship*. Eds. Martin Roussouw and Julian Hanich. Berkeley: University of California Press.
- 2019 “Race Scandals as Racial Projects.” In *The Routledge Companion to Media and Scandal*. Eds. Howard Tumber and Silvio Waisbord. New York: Routledge.
2016. “Black, Asian, and Latino Directors in Hollywood.” In *Race and Contention in Twenty-First Century Media*. Eds. Jason Smith and Bhoomi Thakore. New York: Routledge.

Book Reviews

- Forthcoming, 2023. Book Review of *Racialized Media: The Design, Delivery, and Decoding of Race and Ethnicity*. *The Communication Review*.
2022. Book Review of *Art Rebels: Race, Class, and Gender in the Art of Miles Davis and Martin Scorsese*. *Contemporary Sociology*.
2021. Book Review of *Screening Race in American Nontheatrical Film*. *Ethnic and Racial Studies* 44(8).
- 2019 Book Review of *Algorithms of Oppression: How Search Engines Reinforce Racism*. *American Journal of Sociology* 125(1): 305-307.
- 2018 Book Review of *Reel Inequality: Hollywood Actors and Racism*. *Contemporary Sociology* 47(4): 503-504.
- 2018 Book Review of *How to Read African American Literature: Post-Civil Rights Fiction and the Task of Interpretation*. *Ethnic and Racial Studies* 41(3): 588-590.
- 2017 Book Review of *South Asians on the U.S. Screen: Just Like Everyone Else?* *Sociology of Race and Ethnicity* 3(2): 285-286.

Works in Progress

- Special Issue: "Racial Symbols in the Cultural Industry," *Social Sciences* (guest editor)
Handbook on Race, Technology, and Media, De Gruyter (edited volume, proposal under review)
Reflections on Race and Girlhood in the Media (book manuscript)

SELECTED MEDIA

- 2021 *Los Angeles Times*. Quoted in "Are 'Them' and 'Two Distant Strangers' Black Trauma Porn?"
Vice News. Quoted in "White People Keep Posing as People of Color for Clout."
CBC Radio. Featured in "Black Myths on Screen."
- 2020 *Business Insider*. Quoted in "18 Books on Race and White Privilege That Will Show You What's Really Happening in America Right Now."
- 2019 *ABC News*. Quoted in "In Atlanta, Reverse Migration is Beginning to Skew Suburbs Blue."
The Atlantic. Featured in "What the 'Hollywood Jim Crow' Looks Like Today."
Philadelphia Tribune. Featured in "Hollywood Jim Crow Looks at Racial Politics of the Movie Industry."
Black Agenda Report.
Library Journal.
Film Comment.
UGA Today. Featured in "Book Examines Race in US Film Industry."
- 2018 *Kirkus Reviews*.
- 2016 *Contexts*. Featured in "Digital Media May be the Answer to #OscarsSoWhite."
University of Notre Dame. Featured in "Sociology Majors Find Continued Success in Top Graduate Programs."
Center for Popular Economics. "The Stories Hollywood Doesn't Tell - How the Structure of the Film Industry Marginalizes Narratives of Minorities and Women."
Pop Matters. "Scandal in the Age of The New Jim Crow."

RECENT PRESENTATIONS

- 2022 *University of California Los Angeles*. “Racialized Girlhoods, Genre, and the Cultural Production of Inequality.” Department of Sociology. Invited Virtual Talk.
- Rice University*. Racism and Racial Experiences (RARE) Workgroup. Invited Virtual Talk.
- Rice University*. “Black Girlhood in the Media.” Race, Gender, and Media Seminar. Invited Virtual Talk.
- 2021 *Harvard University*. “Race and Hollywood.” Panel on Hollywood and the Entertainment Industry. Department of Sociology, Social and Cultural Analysis Workshop. Invited Virtual Panelist.
- Columbia College Illinois*. “Cinemas of Black Girlhood: Politics, Portrayals, and Possibilities.” Feminism and Film Series. Invited Virtual Talk.
- Colby College*. “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.” Sociology of Hollywood Seminar. Invited Virtual Discussion.
- 2020 *University of Pennsylvania*. “Submitting Papers to ASA and Other Annual Conferences.” Department of Sociology, Graduate Sociology Society. Invited Virtual Panelist.
- 2019 *University of Pennsylvania*. “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.” Department of Africana Studies. Invited Talk.
- University of Cincinnati*. “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.” Department of Sociology Charles Phelps Taft Memorial Lecturer (2019-2020 academic year). Invited Talk.
- Carleton College*. “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.” Race and Ethnicity Seminar. Invited Virtual Talk.
- Southern Sociological Society Annual Meeting*. Author Meets Critics Session for *Patriotism Black and White: The Color of American Exceptionalism*, by Nichole R. Phillips. Invited Panelist.
- University of Georgia*. “The Hollywood Jim Crow: The Racial Politics of the Movie Industry.” Talk and Tea Series. Franklin Residential College. Invited Talk.

University of Georgia. “The Hollywood Jim Crow: Prime-Time Discussion on Representation and Racial Politics.” Black Affairs Council. Invited Talk.

University of Georgia. “Race and Emotions in Media.” Department of Sociology Race and Diversity Workshop.

2018 *University of Georgia.* “Breaking in and Having It All: Black Women and the Hollywood Jim Crow.” Institute for Women’s Studies Colloquium. Invited Talk.

University of Georgia. “Women, Hollywood, and the #MeToo Era Cinema Roundtable.” Willson Center and Department of Theatre and Film Studies. Invited Panelist.

American Sociological Association Annual Meeting. “Racialized Institutional Expectations and the Hollywood Jim Crow.” Media Sociology Pre-conference.

Association for Black Sociologists Annual Meeting. “Racial Stigma, Film Directors, and the Hollywood Jim Crow.”

Pacific Sociological Association Annual Meeting. “All Non-White Hits Are Flukes: Racial Rhetoric of Success and Failure in Hollywood Cinema.”

TEACHING AND ADVISING

Courses Taught

Graduate level

Sociology of Race and Ethnicity
Race, Media, and Culture
Sociology of Media
Graduate Teaching Seminar

Undergraduate level

Race, Technology, and the Body
Race and Ethnicity in America
African American Society
African American Film Directors
Sociology in Film
Black Girlhood in the Media

RECENT SERVICE

Professional

- 2022- *Committee Member*, Committee on Racial and Ethnic Minorities, Southern Sociological Society
- 2022- *Editorial Board Member*, Poetics: Journal of Empirical Research on Culture, Media, and the Arts
- 2021- *Editorial Board Member*, Brill Press, Contemporary Cinema Book Series
- 2021 *Editorial Board Member*, University of Georgia Press
- 2019-21 *Editorial Board Member*, Social Currents
- 2021 *Committee Member*, C. Wright Mills Book Award, Society for the Study of Social Problems
- 2021 *Regular Session Organizer*, Section on Racial and Ethnic Minorities, American Sociological Association
- 2020 *Committee Member*, James Blackwell Graduate Paper Award, Section on Racial and Ethnic Minorities, American Sociological Association
- 2017- *Occasional Reviewer*, American Sociological Review, Social Problems, Sociology of Race and Ethnicity, Work and Occupations, Journal of Black Studies, Sociological Forum, Feminist Media Studies, Sociology Compass, Humanity & Society, Journal of Racial and Ethnic Health Disparities, Oxford University Press, New York University Press, Rutgers University Press, University Press of Mississippi, Palgrave MacMillan, Bloomsbury, Open Cultural Studies, Stanford University Press, Liverpool University Press

University

- 2022-23 *Chair*, Faculty Recruitment Committee, Institute for African American Studies
- 2022-23 *Organizer*, Speaker Series on the Black Image in African American Studies
- 2021-22 *Advisory Board Member*, Willson Center for Humanities and Arts
- 2021 *Member*, Faculty Recruitment Committee, Hugh Hodgson School of Music and Institute for African American Studies
- 2021 *Editorial Board Member*, University of Georgia Press
- 2021 *Organizer*, Speaker Series on Black Image in African American Studies
- 2020-21 *Research Supervisor and Mentor*, UGA Young Dawgs Internship Program
- 2020-21 *Member*, Undergraduate Program Committee, Department of Sociology
- 2020-21 *Member*, Evaluation Committee, Department of Sociology
- 2020 *Faculty Reviewer*, McNair Scholars Program
- 2019 *Member*, Faculty Recruitment Committee, Department of Sociology

PROFESSIONAL AFFILIATIONS

American Sociological Association

Association of Black Sociologists

Society for Cinema and Media Studies

Society for the Study of Social Problems

Southern Sociological Society